



OPSBUILD LABS

For fashion brands · Fixed price, fixed timeline

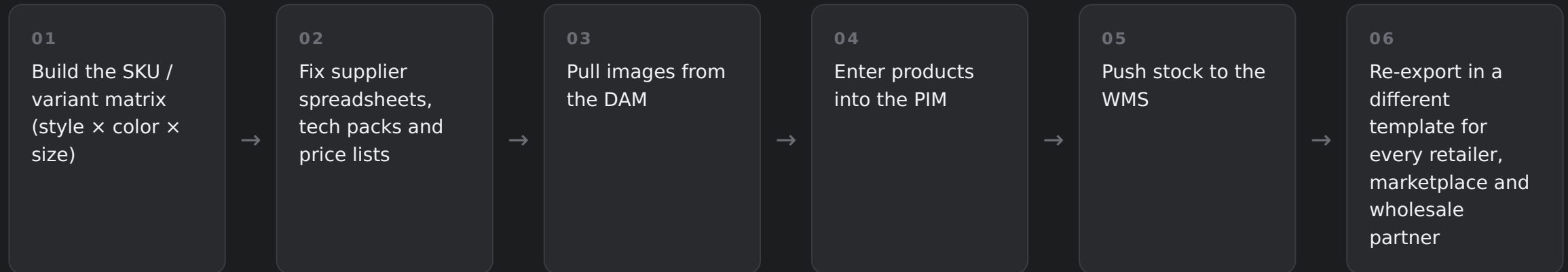
Stop launching every drop by hand

A custom Business Operating System for your product data — built in weeks, owned by you, with the risk on us.

THE PROBLEM

Every drop, your ops team does the same thing by hand

Your PIM, WMS, DAM, ERP and sales channels don't talk to each other — **people are the integration.**



2-3

employees burning 15+ hours / week

€60,000+

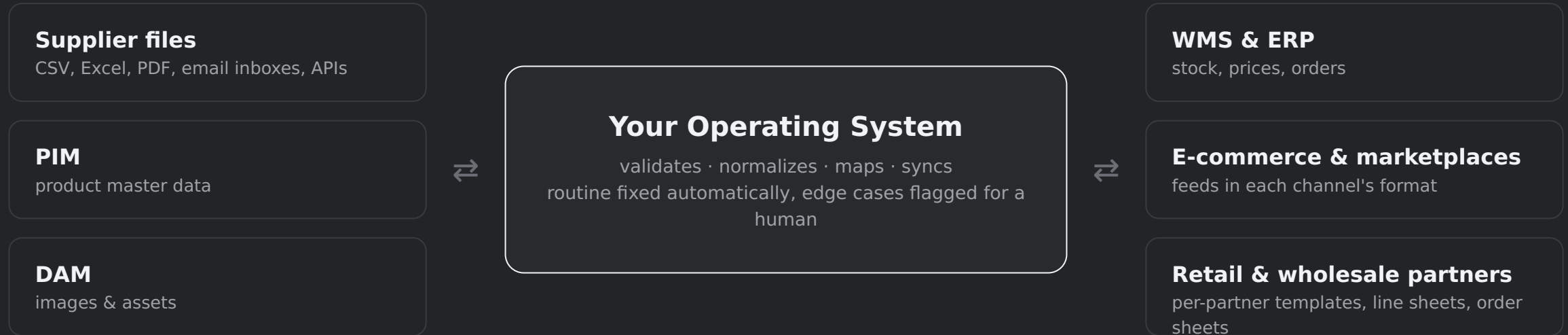
per year in payroll, disguised as "how launches work"

3-4%

error rate → wrong prices online, mismatched EANs, delayed listings, partner chargebacks

A Business Operating System for your product data

Automates at least 50% of your repetitive launch and catalog work. Your team keeps the judgment calls.



One import in, every system and partner updated

Drop / collection launches

One product import becomes a complete, validated SKU matrix (style × color × size) across every system.

Messy product data

Supplier files, tech packs and price lists cleaned, normalized and mapped to your attribute model. Routine issues auto-fixed, edge cases flagged.

Partner & vendor exports

One catalog, every output: per-retailer templates, marketplace feeds, line sheets, wholesale order sheets — each in the partner's own format and rules.

System sync

PIM ↔ WMS ↔ DAM ↔ ERP ↔ e-commerce / marketplaces kept consistent. No manual re-entry.

Data ingestion

From systems, APIs, email inboxes, or files (CSV, Excel, PDF).

Human in the loop

The system does the copying, matching and validating. Your team decides on the exceptions it flags.

No specs, no management, no disruption

Built alongside your existing processes. You switch when it's proven — ideally on a real drop.

01

Audit

Optional, strongly recommended. Maps your product-data flow from supplier to shelf and finds the waste worth automating.

02

Pick a tier

Scoped to your needs, quoted after the audit — or straight away if you already know the scope.

03

Weekly iterations

You use the live hosted solution as it's built, ideally on your next drop, and steer direction with us. ~1 hour / week from your side.

04

CTO-level expertise

No specs or management from you. We propose the solutions.

05

Post-delivery support

Training, setup, small adjustments and bugfixing after handover (15–30 days by tier).

06

Optional hosting & maintenance

You own the code. We can keep it running for you.

Why not hire, outsource, or glue it together?

	ANOTHER OPS HIRE	AGENCY / DEVELOPERS	ZAPIER, MAKE, PIM PLUGIN	OPSBUILD LABS
Cost	€20,000–30,000+ / year, forever	Hourly — padded hours, open-ended	Low upfront; hidden cost in breakage	One-time flat fee, contract-fixed
Timeline	Hiring + onboarding	Slips with scope	Fast for simple triggers	15 / 60 / 90 days — locked
What you provide	Training, management	Specs, project management	Your own setup and upkeep	One interview, a survey, ~1 h / week
Variant matrices, partner rules, edge cases	Handled — at 3–4% error rate	Only if specified upfront	Can't — breaks silently at scale	Built in, with human-in-the-loop
Scales with new drops & partners	More hires	New project, new invoice	More fragile automations	New format = configuration, 24/7, no salaries
Ownership & risk	Knowledge leaves with the person	Depends on contract	Vendor-locked	100% IP yours · 50% money back · timeline guarantee

The Audit — how we find the waste

Standalone, paid upfront: **€2,000 + VAT**. Runs over **2 weeks**. Optional but strongly recommended.

01

Executive interview

High-level mapping of org structure, systems (PIM, WMS, DAM, ERP, channels), partners, and how a drop moves from supplier to sale.

02

Company-wide survey

Centralized answers on where time actually goes.

03

2-3 employee interviews

Product, merchandising, e-commerce, wholesale, logistics — to confirm or extend findings.

Output

A report pinpointing the 20% of ops that waste 80% of the time — plus a scoped implementation proposal. You keep the report either way. The audit fee is separate and not deducted from the implementation.

One flat fee. Pick the scope that fits.

All prices + VAT, one-time. Every tier includes weekly iterations on a live system, CTO-level solutioning, final sign-off and full IP transfer.

ULTRA-FOCUSED

€5,000

+ VAT · one-time

One flow, up to 2 systems — e.g. supplier files
→ clean PIM import, or PIM → partner feeds.

15 days **15 days**
delivery support

OPERATING CORE

€15,000

+ VAT · one-time

Full drop pipeline — PIM, WMS, DAM plus ERP
integration and multi-partner exports.

60 days **30 days**
delivery support

COMMAND CENTER

€40,000

+ VAT · one-time

Everything connected — many systems and
partners, ERP, real-time stock/price sync,
launch dashboards.

90 days **30 days**
delivery support

Hosting & maintenance — €299* + VAT / month, optional

99.9% uptime, monitoring, error alerting, API updates, managed databases, daily backups, security. External usage (email, SMS, AI) included up to €100 / month. * Bulk processing (e.g. images) agreed upfront, billed separately.

Fixed stack

Python, Django, Celery, PostgreSQL, Docker. Not negotiable — it's how we keep delivery fast and quality high at a fixed price and timeline.

Examples by tier

Illustrative scopes. The audit tells us which one fits — and which flows pay back first.

ULTRA-FOCUSED · €5,000

Supplier files → clean PIM import

Excel/CSV/PDF price lists and tech packs normalized to your attribute model; the style × color × size matrix generated and validated.

PIM → partner feeds

One catalog exported into each retailer's or marketplace's template, with their validation rules applied.

Inbox ingestion

Supplier emails with attachments picked up, parsed, and queued for import automatically.

OPERATING CORE · €15,000

Full drop pipeline

Import → SKU matrix → PIM → DAM image matching → WMS stock → ERP, with no manual re-entry.

Multi-partner exports

Line sheets, wholesale order sheets, marketplace feeds and retailer templates generated from one source.

Exception queue

Routine issues auto-fixed; edge cases land in a review list for your team.

COMMAND CENTER · €40,000

Everything connected

Many systems and partners, ERP included, kept consistent end to end.

Real-time stock & price sync

Changes propagate across e-commerce, marketplaces and partners as they happen.

Launch dashboards

Drop readiness, data-quality and partner-feed status in one place.

GUARANTEES

The risk is on us

Money back

Not happy at the end? Half the implementation fee refunded — risk shared 50/50. Activating this clause forfeits IP access; IP transfers only on final sign-off and payment.

Live proof

A working system in your hands early, not a black box. You test it on a real drop before you switch.

Locked timeline

Scope unchanged and delivery slips? Remaining work is on us, free.

You own it — 100%

Code and IP transfer at final sign-off. No licenses, no strings. Standard stack (Django, PostgreSQL) — movable to your own servers anytime.

No lock-in

If we stop working together, the system keeps running wherever it's hosted and you keep the code and documentation.

Data & GDPR

EU servers, encryption in transit and at rest, minimal data access. NDA available before the audit.

A Data & Automation CTO — not an agency

12+ years building large-scale data pipelines and cross-system integrations. You work directly with the builder, architect and manager in one person.

- No account managers
- No developers who need precise instructions
- No specs or project management from your side
- Fixed price, frozen deadline, CTO-level judgment

Stack

Python · Django · Celery · PostgreSQL · Docker · AI integrations

Your time

Audit: one executive interview, a short survey, 2-3 employee interviews.

Build: ~1 hour / week feedback session.

To start

Access to decision makers + circulating a survey. No docs, specs or technical staff needed.

NEXT STEP

How many hours does each drop really cost you?

Most owners have never measured it — the audit does.

Book the audit — we reply within 24-48 hours with a clear read on how many hours per drop we can hand back to your team.

Book the audit · €2,000 + VAT · 2 weeks